Cookie Policy

9

දි

90

°c

୦୦

ି

ം

5

5

0

୦

0

ଚ

30

୦୦

රිං

ିତ

60

6

 \mathcal{Y}_{O}

9

6

e contraction

00

ං

80

ം

æ

Last Updated: 15th November 2024

Introduction:

This Cookie Policy explains how ACD Domestics ("we," "us," or "our") uses cookies and similar tracking technologies on our website, www.acddomestics.co.uk ("the Site"). By using the Site, you consent to the use of cookies in accordance with this policy.

Why do we use cookies?

Cookies are small text files stored on your device when you visit a website. They allow the website to recognize your device, remember your preferences, and provide features that improve your browsing experience. Cookies can be "session cookies" (temporary, lasting only while you browse the site) or "persistent cookies" (stored on your device for a defined period or until deleted).

We use cookies to:

- Ensure the website functions properly.
- Enhance user experience.
- Understand how our website is being used.
- Deliver targeted advertising based on your browsing behaviour.
- Remember your preferences and previous interactions.

Types of Cookies We Use:

We use the following types of cookies on our Site:

1. Essential Cookies These cookies are necessary for the basic operation of the Site. They allow you to navigate the Site, use essential features, and access secure areas. Without these cookies, services you have asked for cannot be provided.

• Example: Cookies that keep you logged into your account.

2. Analytical/Performance Cookies These cookies help us understand how visitors interact with our Site by collecting information about the number of visitors, which pages are most visited, and how users move around the Site. This helps us improve the functionality and user experience of the Site.

• Example: Google Analytics cookies.

3. Functionality Cookies These cookies allow the Site to remember your preferences (such as your username, language, or region) to provide enhanced, more personalized features.

• Example: Cookies that remember your language settings.

4. Targeting/Advertising Cookies We and our third-party advertising partners may use these cookies to deliver advertisements relevant to you based on your interests. They can also limit the number of times you see an advertisement and help measure the effectiveness of ad campaigns.

• Example: Cookies used by advertising networks to deliver targeted ads.

Third-Party Cookies:

In some cases, third-party cookies may be set by partners who provide services (such as analytics or advertising) via our Site. These cookies are subject to the privacy policies of the third parties that place them.

For example, we use Google Analytics, which sets cookies to collect information on how visitors use our Site. This information is used to compile reports and help us improve the Site.

Your Consent:

We will obtain your consent before setting non-essential cookies on your device. You can give or withdraw consent for cookies at any time using the cookie consent tool on our Site.

Managing Your Cookie Preferences:

You can manage or disable cookies at any time by adjusting your browser settings. Most web browsers allow control over cookies through the browser settings. However, disabling certain cookies may impact the functionality and performance of the Site.

Instructions for Managing Cookies:

- Google Chrome: <u>Manage cookies in Chrome</u>
- Mozilla Firefox: <u>Manage cookies in Firefox</u>
- Safari: Manage cookies in Safari
- Microsoft Edge: Manage cookies in Edge

Alternatively, you can visit <u>www.aboutcookies.org</u> for detailed guidance on managing cookies across various browsers.

Cookies We Use:

We provide a detailed list of the cookies used on our Site, including their purpose and duration, in the Cookie Settings section. You can access this via the "Manage Settings" link in the cookie consent banner.

Changes to This Policy:

We may update this Cookie Policy from time to time to reflect changes in our use of cookies or for other operational, legal, or regulatory reasons. Any changes will be posted on this page, and the date of the latest revision will be indicated at the top.

Contact Us:

If you have any questions about our use of cookies or this Cookie Policy, please contact us at:

Email: support@acddomestics.co.uk